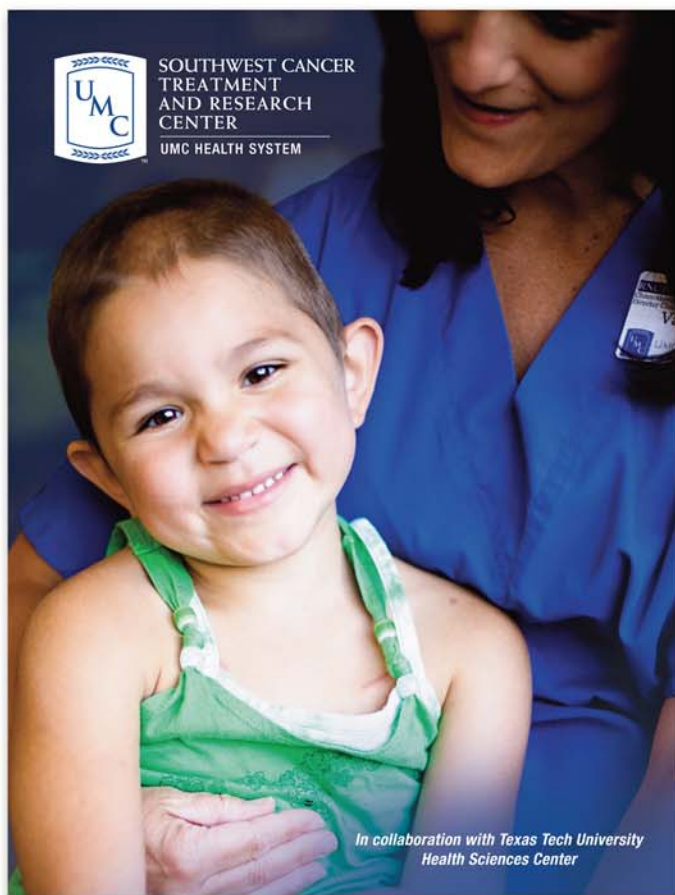


Linda Schilberg P O R T F O L I O

UMC HEALTH SYSTEM SOUTHWEST CANCER TREATMENT & RESEARCH CENTER

Patient Information Packet



The SCTRC

The Southwest Cancer Treatment & Research Center

UMC's Southwest Cancer Treatment and Research Center is a national recognized leader in the fight against cancer. By combining the resources of UMC, South Plains and the best technology we use a multi-disciplinary approach to care for our patients.

The SCTRC provides patients with a wide range of treatment options, including chemotherapy and radiation therapy. Our team of providers includes experts in medical, surgical and radiation oncology as well as supportive services. The first-time breast transplant care in the region was started right here at UMC, and the first clinical trial offered in the region began here. The SCTRC, the collaboration of UMC and South Plains, will continue to provide patients with the latest medical advances in cancer treatment.

There's no good better. You and your family can rest easy knowing we will work tirelessly to keep you smiling. At the SCTRC, we'll work every day to give you a best tomorrow.



The SCTRC

Guidance

Patient Education

Education for patients and their families is a valuable resource. You can find more important information of your healthcare team and it's important for you to know everything you can about your condition and treatment. The more knowledge you gain about the various services, the better armed you'll be to make the best informed decision for you. We're here to help you understand your condition through our one-on-one group or individual discussions. We also encourage you to speak to your care team whenever you have a question.



Counseling Services

Cancer diagnosis at the SCTRC includes access to counseling services for all our patients and their families. The counseling team is staffed by the Department of Psychiatry at Texas Tech. We have a variety of options with face-to-face, on-line, or telephone. We'll work with you to determine the best counseling option for you. Counseling is available for individuals, couples, families and children.

Patient Navigator

Getting around the cancer world can be a challenging task. Our Patient Navigators are here to help you understand the cancer world. They'll help you understand the cancer world, they'll help you understand the cancer world. They'll help you understand the cancer world.

Pastoral Care

Fighting cancer is both physical and spiritual, and we encourage patients of faith to seek comfort in their faith. The UMC Pastoral Care team can provide spiritual support of all religions. To meet a member of the Pastoral Care team, call 806.755.8075.



umchealthsystem.com/SCTRC

Guidance

UMC HEALTH SYSTEM PHYSICIAN RECRUITMENT & RELATIONS

Direct Mail

The UMC Children's Hospital is the first pediatric hospital in the region and has led the way in providing state-of-the-art care and comprehensive services for children for over 25 years.

- 15-bed PICU
- Competitive compensation package
- RN only staff
- Exceptional state benefits package
- Timothy J. Hamar Burn Center (Level 1)
- Family Friendly Community
- Pediatric Bone Marrow Transplant Program
- Nationally-certified child life specialist



For information about exciting career opportunities, please contact:
Director of Physician Recruitment & Relations, Penne Richards
806.775.8733 - penne.richards@umchealthsystem.com
Visit us online @ umchealthsystem.com/childrenshospital/



UMC HEALTH SYSTEM

University Medical Center
Physician Recruitment & Relations
602 Indiana Avenue - Lubbock, TX 79415

RETURN SERVICE REQUESTED



It's *Our* Hospital.

Medical Director – Pediatric Intensive Care

The Department of Pediatrics at Texas Tech University Health Sciences Center School of Medicine and UMC Children's Hospital is seeking a pediatric intensivist and medical director to join the Division of Pediatric Critical Care Medicine. The medical director will provide pediatric critical care, teach Pediatric Residents, and pursue academic projects.

A full range of pediatric sub-specialty services include:

- Cardiology
- Endocrinology
- Hospitalist
- Infectious Disease
- Neurosurgery
- Otorhinolaryngology
- Orthopaedic Surgery
- Oncology
- Pulmonology
- Radiology
- Surgery
- Urology




 **TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER School of Medicine**

 **UMC HEALTH SYSTEM**

For more information, please contact: Director of Physician Recruitment & Relations, Penne Richards
806.775.8733 - penne.richards@umchealthsystem.com

UMC HEALTH SYSTEM BREAST HEALTH CENTER PROMOTION


Direct Mail & Newspaper ad



Introducing
Dr. Candy Arentz

The Breast Health Center at UMC welcomes Dr. Arentz, the only physician in the region with fellowship training in breast surgical oncology.

- *Minimally invasive procedure*
- *Latest in training and techniques*
- *More natural appearance following the procedure*



BREAST CARE CENTER
UMC HEALTH SYSTEM


The UMC Breast Health Center, located within the Southwest Cancer Treatment and Research Center, combines medical resources for patients into a single location. The center offers women expertise and service for a variety of breast issues, from benign lesions to cancer.

- *Full-field digital mammography system*
- *Medical staff trained in breast health*
- *Evaluation, diagnosis and treatment consultations*



BREAST CARE CENTER
UMC HEALTH SYSTEM


University Medical Center
602 Indiana Avenue - Lubbock, TX 79415



BREAST CARE CENTER


UMC HEALTH SYSTEM

The UMC Breast Care Center was developed with you in mind.



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- Medical staff trained in breast health
- Evaluation, diagnosis and treatment consultations



Dr. Candy Arentz

Candy Arentz, M.D., leads our medical team at the UMC Breast Care Center and is a faculty member at Texas Tech University Health Sciences Center.

Dr. Arentz is the only physician in the region with fellowship training in breast surgical oncology, which she received from the University of Arkansas. For patients, it means Dr. Arentz is uniquely trained among South Plains' physicians to answer women's questions and guide them from diagnosis to healing.

For further information, please call 806.775.8560 or visit us online @ umchealthsystem.com.

UMC HEALTH SYSTEM HEART CENTER

Radial Access Brochure



UMC IS THE ONLY HOSPITAL PERFORMING RADIAL ACCESS IN THE REGION

Providing the latest in cardiac treatment and technology, Texas Tech Physicians and the UMC Heart Center are excited to offer radial access as a cardiac intervention option for our patients.

ADVANTAGES OF RADIAL ACCESS

"Patients experience significantly less discomfort with radial access," says Dr. Alex Suarez, MD, Texas Tech Physicians, Division of Cardiology.

Benefits of radial access include (when compared to traditional interventional approaches):

- Less bleeding and bruising.
- Lower risk of complications.
- Decreased risk.

"For my patients, one of the biggest benefits has been no longer having to lie flat, especially if they have back problems. The need to be confined, as with traditional intervention, just doesn't exist with radial access," adds Dr. Ashwani Kumar, MD, Texas Tech Physicians, Division of Cardiology.

WHAT TO EXPECT OF THE PROCEDURE

Patients are admitted through the UMC Heart Center (6th floor). The procedure is completed in the cardiac cath lab, with the interventional cardiologist accessing the radial arm with a small needle near the patient's wrist. Once access is made, the physician inserts a fine catheter, which is steered through the artery. Real-time x-ray technology provides the cardiologist with instant imaging throughout the procedure. Typically, the procedure takes approximately 20 minutes.

RECOVERY

With recovery time of just a few hours, compared to overnight with other approaches, patients typically go home within hours of having the procedure.



HEART CENTER
UMC HEALTH SYSTEM

Dr. Suarez
Cardiology

RADIAL ACCESS

**UMC HEART CENTER:
LEADING CARDIAC TREATMENT
AND CARE, CLOSE TO HOME.**

UMC Heart Center is...
by patients and their...
ers from diagnosis...
ugh recovery.

For patients getting back on...
cardiac event

patients experiencing...
t-related pain

Unit - For patients...
diac conditions

HEART CENTER
SYSTEM

75.9860 TX 79415
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UMC HEALTH SYSTEM PHYSICIAN RECRUITMENT & RELATIONS

We're Listening - Monthly Physician Newsletter

OUR VISION
To be the best teaching hospital in the country

WE'RE LISTENING
UMC
2010

Ron Cook, MD · Family Medicine
March Attending of the Month

MEDICAL STAFF TAKE FLIGHT WITH LIFEWINGS



Dr. Lampe, Steve Montague & Dr. Seldom

Utilizing rules and practices of aviation safety, May's Pathways to Leadership program took flight with presenters highlighting keys to patient safety and risk reduction.

Steve Montague, of LifeWings, a national organization applying aviation rules and safety to the healthcare indus-

try, highlighted high-profile flight disasters and the key elements that caused them. Applying those examples to risks taken to healthcare, Montague revealed places where hospitals can limit their exposure to risk for the patients.

Physicians were invited to a special presentation co-piloted by Dr. Rhea Seldom, CMO at Vanderbilt Medical Group and assistant professor for Medical Education and Administration. As one of NASA's first astronauts, she flew aboard the space shuttle Discovery and Columbia as part of the dedicated life science missions. With LifeWings, Seldom helped many healthcare institutions dramatically improve patient safety and employee satisfaction.

"I attended the LifeWings presentation for medical staff and appreciate UMC's sponsorship of this educational initiative. For me it emphasized the teamwork, communication and attention to detail. Checklists that are characteristics of airline safety and NASA when applied to medical practice, will result in safer care for our patients," said Dr. Richard Lampe, chairman, Dept. of Pediatrics.

Pathways to Leadership organizer Jeff Watson, Nursing Department director, said LifeWings was selected as a presenter in order to demonstrate how infusing aerospace safety practices into the health care arena creates safer environments.

DIGITAL MAMMOGRAPHY PUTS UMC PATIENTS AT FRONT OF TECHNOLOGICAL CURVE

UMC mammography patients are now receiving the first full-field digital mammograms in the region.

UMC is using the Senoia Dimension 2D Full-Field Digital Mammography equipment from Hologic, replacing traditional film. UMC is only the second hospital in the state to offer this system.

"With this new equipment, we will see a clearer picture on mammograms and detect problems earlier than traditional technology," said Dr. Frank Quattromani, Chief of Radiology at UMC. "This is an exciting step for women's health at UMC."

Here's a quick look at a few of the benefits of UMC's Hologic system:



Hologic Digital Mammography

- Crisper image than film or CR technology, which converts film to digital.
- Better for the patient, because it uses less radiation and is designed to be more comfortable

- than traditional mammography equipment or CR.
- Can be converted to 3D imaging with a simple software upgrade when and if 3D breast imaging is approved by the FDA.

CUSTOMIZED PROGRAM PUTS UMC ON FRONT LINES OF OVERSIGHT TO ENSURE SAFETY

Each month, directors and administrators spend a morning monitoring several key areas of commitment to patient safety throughout each department in the hospital.

Observing and interviewing at each floor, teams are dispersed throughout UMC to take stock of safety issues. Checklists allow the teams to review

priorities of patient safety where risk factors traditionally exist.

"Safety issues are identified and improvements are made," said Jodee Satterwhite, director of infection prevention and control.

Not only do staff get interviewed, but teams also take a few minutes with selected patients for a few brief questions. The interactions yield additional opportunities to serve as public relations mechanisms, ensuring each patient is getting his or her needs addressed.

"Overseeing our organization's business development endeavors, I'm not often able to round on patients," said Brent King, vice president of managed care services. "Patient Safety Fridays has given me opportunities to round on patients and talk about what we are doing well, and also what we could be doing better."



Brent King, VP of business development/managed care

Various impacts are already underway resulting from the program.

"Our hand hygiene compliance rate has improved significantly and continues to improve with each survey," Satterwhite said.



Jodee Satterwhite, Director of infection prevention and control

EDUCATING PATIENTS: PART OF UMC'S COMMITMENT TO SERVICE

Focusing on meeting the needs of stroke patients, UMC will begin providing educational information to most in-patients upon admission.

The handout, "UMC Stroke Patient Education", will provide important information about stroke treatment and awareness.

"The handout is important for all adult patients, as we want everyone to be aware of the risk of stroke," said Annisa Johnson, Stroke Program Coordinator at

UMC. "It is required, though, on patients who are being admitted with a diagnosis of stroke/TIA."

The handout includes a definition of stroke, signs and symptoms and instructions on what patients should do if they suspect a stroke.

Once you have reviewed the handout with the patient, you can document education in one of the following places: head-to-toe assessment or in INET.



Annisa Johnson, RN, BSN

Linda Schilberg P O R T F O L I O

UMC HEALTH SYSTEM
PUBLIC RELATIONS

Texas Monthly recognizes UMC Health System as being one of the "Best Companies to Work for in Texas" Newspaper ad

It's *Our* Hospital.



Texas Monthly proudly recognizes UMC Health System as being one of the "Best Companies to Work for in Texas!" UMC would like to thank our amazing staff for their Service, Teamwork and Leadership.



umchealthsystem.com